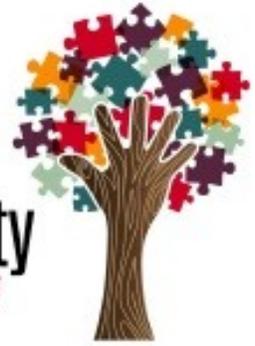


Autism Society
Newfoundland & Labrador
nurturing potential

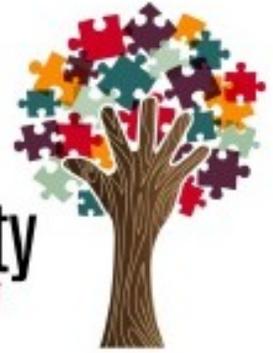


Motorcycle

A stylized graphic of a motorcycle. The fuel tank is the central focus, composed of several interlocking puzzle pieces in red, blue, green, and yellow. The rest of the motorcycle, including the handlebars, seat, and wheels, is rendered in a solid black color with a slight 3D effect and shadow. The word 'Motorcycle' is written in a black, cursive font above the fuel tank.

Ride For Autism

2016 Sponsorship Package



About Us

The Autism Society of Newfoundland and Labrador (ASNL) is a provincial charitable organization dedicated to promoting the development of individual, lifelong, and community-based supports and services for people with autism spectrum disorder (ASD), their families, and caregivers.

ASNL currently operates four regional offices around the island, along with three volunteer chapters in Marystown, Trinity-Conception-Placentia area, and the Northeast Avalon. We also help to host many parent support groups in communities around the province.

ASNL South Central Region offers many services for individuals with ASD and their family members. These services include, but are not limited to family day events, community based programs, taking part in school meetings, being a support system and a base of knowledge. We provide information sessions (Autism 101, Peer Awareness, Being a Good Friend, Puberty, 1st Responder Training, etc), with a focus on Autism; and training session with multiple different groups. We strive to be an informative resource for those interested in learning more about ASD, and have a wide range of materials at our regional office that are available to everyone to use in house or to borrow; along with many therapy based items as well.

ASNL is also active in awareness raising, advocacy and outreach across the province for all individuals and families affected by ASD.



Motorcycle Ride

The Autism Society of Newfoundland and Labrador (ASNL) South Central Region will be holding its 6th Annual Motorcycle Ride for Autism, August 13, 2016.

This event is one of our signature fundraising events throughout the year. Participants will leave Grand Falls-Windsor and head to Lewisporte Junction, then on to Gander where refreshments will be served, a Bike Show for the kids and much more. The ride will end with a Garden Party back at our Regional Office, giving the participants an opportunity to see what they are raising money and awareness for; individuals, families and caregivers of those with autism spectrum disorder (ASD).

The funding to provide our services comes almost exclusively from donations and our fundraising initiatives. Without the support of community minded organizations and individuals we simply would not be able to continue with the work that we do.

Imagine not knowing how to socialize or interact with other people, not being able to say the names of your loved ones, and not being able to tell someone when you are sick. This is the effect of Autism, a devastating neurological disorder; the most common characteristics are deficiencies in verbal and non-verbal communication, sensory processing and social interaction. Four out of five of all people with autism are male; half of those never learn to speak. The overall incidence is **1 in 68**, and the rate is increasing at an alarming rate.

This is where you can help! We are asking you to support the 6th Annual Motorcycle Ride for Autism. This can be through sponsorship of the event or a prize donation. Please find the following sponsorship opportunities for benefits to your organization.

** Industry exclusivity will be respected for all sponsorships.*



Sponsorship Levels

Platinum Sponsor (3 available) \$1000.00

- Two company banners at event (provided by sponsor)
- Speaking opportunity at event
- Public recognition at event
- Highlighted in post event thank you ad
- Company name and logo featured on our social media sites weekly leading up to the event starting 4 weeks before
- Full page company advertisement day of event in our thank you presentation.
- Highlighted in post event thank you ad
- Featured in ASNL newsletter

Silver Sponsor (Unlimited) \$250.00

- Company banner at event (provided by sponsor)
- Highlighted in post thank you ads
- Company name and logo featured on our social media sites the week leading up to the event

Gold Sponsor (5 available) \$500.00

- Listed on all pre-event print publications
- Company banner at event (provided by sponsor)
- Company name and logo featured on our social media sites the two weeks leading up to the event
- Half a page company advertisement the day of event in our thank you presentation
- Highlighted in post event thank you ad
- Featured in ASNL newsletter

Bronze Sponsor (Unlimited) \$150.00

- Company banner at event (provided by sponsor)
- Highlighted in post event thank you ad

Please contact Jeannette with your sponsorship commitment by July 8th, 2016 to ensure you receive all your sponsorship rewards.

**Jeannette Coates, Regional Assistant Manager
Autism Society Newfoundland and Labrador, South Central Region
PO Box 133, Grand Falls-Windsor, A2A 2J4 (physical 7 High St)
P: 709-489-4190 F: 709-489-0694**